



Higher Learning Magazine Writers' Guidelines

Higher Learning Magazine is an electronic publication that concentrates on the use of technology in post-secondary teaching and learning. Reaching more than 250,000 professors, instructors and administrators at colleges and universities across the U.S. and Canada, *Higher Learning* is the forum in which schools can share their technological innovations and advancements with other institutions around the world.

Higher Learning always welcomes story submissions from freelance writers, public relations firms and media relations departments at post-secondary institutions. We also encourage professors, instructors and students to write to us with their story ideas/submissions as well. Presently, *Higher Learning* only accepts submissions on a voluntary basis.

Story submission topics include, but are not limited to, the following departments in the magazine: news items, research, projects, courses and programs, websites, publications and reports, and innovative technology products being used by instructors or schools. Story submissions range in length from 200 to a maximum of 600 words.

Higher Learning also accepts feature-length submissions for potential publication in the magazine. Typically, these submissions run from about 1500 to 2000 words. Feature-length stories generally concentrate on hot-topic technology issues or in-depth profiles of school programs, courses or innovations occurring at post-secondary schools in the U.S. and Canada.

We encourage potential contributors to submit a brief story outline or idea to our editorial staff if they are uncertain as to whether or not their story theme fits within the parameters of *Higher Learning*.

Higher Learning also welcomes photos and images to accompany your stories. Please be sure to include photo credit information (such as the photographer's name) should it be necessary for publication in the magazine.

Higher Learning is not responsible for and will not return submitted manuscripts or photography from potential contributors. *Higher Learning* also reserves the right to edit for length, clarity, spelling, style and meaning any submitted materials. Stories that are submitted will run with the author's byline, which will also be listed in the relevant issue's masthead under "contributors."

If you are interested in submitting a story or idea, or you would like more information, please contact either Krista Glen at kglen@teachmag.com or Laurel Rhind at lrhind@teachmag.com. We can also be reached at:

TEACH Magazine / Higher Learning

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